***Literature Survey***

**Literature Survey 1:**

**Title:** Personal Health Records Success

**Author:** Ton Spil, Richard Klein

**Year:** 2014

**Aim/Objective:** Why Google Health Failed and What Does that Mean for Microsoft HealthVault?

**Key Insights:**

Five years of experimenting with Personal Health Records has not yielded the results that big companies like Google and Microsoft expected. Whereas Google pulled the plug on its product offering, Microsoft struggles to reach sufficient critical mass. This study adopts a user perspective (51 interviews) in conjunction with grounded theory, to offer explanations why Google Health failed and predictions relative to Microsoft's ability to reach a tipping point with respect to product/service viability. Noteworthy, vendors ignore relevance, or perceived usefulness when designing PHRs. Moreover, low trust and high risks do not bode well for long-term success, with the widely used information systems success models often neglecting the latter two critical dimensions.

**Literature Survey 2:**

**Title:** Comparative Evaluation of Google Health API vs. Microsoft Healthvault API

**Author:** Ali Sunyaev, Alexander Kaletsch, Helmut Krcmar

**Year:** 2012

**Aim/Objective:** Examine and compare the API designs of Google Health and Microsoft HealthVault to evaluate their influence on Electronic Health Record (EHR) system commercial success, offering insights for both research and practical application in healthcare technology.

**Key Insights:**

This study highlights the efforts of Google and Microsoft to expand patient access to Electronic Health Records (EHR) through platforms like Google Health and Microsoft HealthVault, witnessing substantial user registration. Emphasizing collaboration, both companies invite organizational participation in healthcare application development, utilizing their accessible EHR systems. The pivotal role of API designs in shaping the success of value-added applications is underscored, with simplicity and usability identified as critical factors. The evaluation of Google Health and Microsoft HealthVault APIs not only provides a comprehensive overview of open API designs but also imparts valuable lessons for the developer community, emphasizing their significance in advancing healthcare technology and contributing to the commercial success of EHR systems.